

PATRICK HANGAUER

CREATIVE WEB DEVELOPER

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RECENT PROJECTS

Fidelis Energy

2018

Business Website - Louisburg, KS

- Designed website
- Developed content strategy
- Built custom Wordpress site
- Oversaw creative direction
- Created custom JQuery effects
- Advised on Search Engine Optimization

Stillpoint Neurofeedback

2017

Business Website - Lawrence, KS

- Designed Website
- Built custom theme/layout
- Developed content strategy
- Wrote site content
- Oversaw creative direction
- Integrated booking software
- Commissioned professional photographs
- Ensured consistency with Google Business Account

Frosted Breaks

2017

Website/Podcast - Lawrence, KS

- Designed logo/brand identity
- Built custom Wordpress template
- Podcast is available on all major platforms
- *Currently has 150 subscribers, 3,000 total downloads and averaging 400+ downloads a month*
- Set up RSS feed
- Managing Twitter feed
- Advising marketing strategy

Twilight Language

2017

Website/Podcast - Lawrence, KS

- Added custom elements to Wordpress theme
- Set up/configured RSS feed
- Trained client on using the website
- Podcast available on all major platforms

SKILLS

- HTML/CSS
- JavaScript/JQuery
- MySQL
- PHP
- SEO
- Responsive Web Design
- Marketing
- Creative Direction
- Copywriting
- Content Strategy
- Video Editing
- Graphic Design
- Music
- Public Speaking
- Event Planning
- Spanish Speaker

SOFTWARE/PROGRAMS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Animate
- Microsoft Office
- Final Cut Pro
- Logic
- ProTools
- Ableton Live
- Google Web Designer
- UpWork
- AdWords Editor
- Google Analytics
- Wordpress
- Joomla
- Drupal

EDUCATION

Johnson County Community College

2016–present

Overland Park, KS

- Pursuing Associate of Applied Science degree in Web Development and Digital Media
- Completed certificates in Web Technologies and Web Development
- 4.0 GPA
- President's Honor Roll

University of Kansas

2002–2005

Lawrence, KS

- Studied Music
- Played upright bass in the KU Symphony Orchestra
- 3.5 GPA
- Studied abroad in Puebla, Mexico

WORK EXPERIENCE

Graphic Designer/Web Developer - Gunilla of Sweden

5/2017 - 11/2017

Overland Park, KS

- Designed and built new landing pages
- Created banner ads
- Redesigned and debugging website
- Managed Adwords campaigns
- Strategized marketing
- Worked with outsourced designers and developers

Just In Time Courier Services - Delivery Specialist

2015–2017

Lawrence, KS

- Provided excellent customer service in the prompt and efficient delivery of medications to customers
- Strategized routes to optimize efficiency

Community Mercantile - Produce Lead

2013–2015

Lawrence, KS

- Oversaw inner operations of the Produce Department
- Implemented structures and policies to better communication and organization within the department
- Trained new employees
- Performed opening and closing duties

CREATIVE ENDEAVORS

1,000,000 Light Years - Electronic Music Solo Project

2000–present

- Wrote, recorded and released three EPs
- Songs used in videos including one for Brooklyn, NY art duo FAILE and a Clif Bar Instagram commercial
- Created videos, flyers, album artwork and promotional materials
- Performed solo shows in Lawrence and Kansas City that featured live-syncing music to video

Fourth of July - Bassist

2000–2014

- Released three albums
- Toured Regionally and Nationally
- Managed finances at shows and on the road

SELECTED AWARDS AND ACCOMPLISHMENTS

- Member of Phi Theta Kappa Honor Society
- JCCC President's Honor Roll
- National Gold Key for Painting - Scholastic Art and Writing Awards 2002
- Gold Key for Portfolio - Scholastic Art and Writing Awards 2002
- Won Pitch Weekly Best Album of 2007 for Fourth of July On the Plains
- Lived in Costa Rica for 3 months

ADDITIONAL EDUCATION

Kauffman FastTrac Entrepreneurship Program

2014

Kansas City, MO

- Learned fundamentals of Entrepreneurship and starting a business

COMMUNITY INVOLVEMENT

- Sustainability Action Network - Board Member
- Helped found the Lawrence, KS chapter of Food Not Lawns
- World traveler - traveled to Mexico, Guatemala, India and Costa Rica
- Volunteered in the Early Childhood classroom at Prairie Moon Waldorf School
- Taught Meditation Classes in Lawrence and Kansas City

* REFERENCES AVAILABLE UPON REQUEST